



Cambridge International AS & A Level

MEDIA STUDIES

9607/42

Paper 4 Critical Perspectives

May/June 2020

2 hours



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total:
 - Section A: answer Question 1.
 - Section B: answer **one** question.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].

This document has 4 pages. Blank pages are indicated.

Section A: Evaluation of production skills development

In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both 1(a) and 1(b).

- 1 (a) To what extent did your understanding of the conventions of real media texts determine your decision-making? [25]
- (b) Analyse **one** of your productions in relation to ideas about audience. [25]

Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

2 'Media regulation is becoming less restrictive.' How far do you agree with this statement? [50]

OR

3 To what extent can the media be effectively regulated? [50]

Global media

4 To what extent have global media transformed local culture? [50]

OR

5 Evaluate the arguments for and against global media in relation to production. [50]

Media and collective identity

6 Analyse the representation of a particular social group in the media. [50]

OR

7 'Collective identity is always stereotyped in the media.' How far do you agree with this statement? [50]

Media in the online age

8 'In the online age, anyone can be a media producer.' To what extent do you agree with this statement? [50]

OR

9 Evaluate the impact of online media on distribution. [50]

Postmodern media

10 Explain the ways in which studying postmodernism has changed your understanding of the media. [50]

OR

11 Evaluate the arguments for and against understanding particular media forms as postmodern. [50]

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