



# Cambridge International AS & A Level

**MEDIA STUDIES**

**9607/42**

Paper 4 Critical Perspectives

**May/June 2023**

**2 hours**



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

## INSTRUCTIONS

- Answer **three** questions in total:
  - Section A: answer **two** questions.
  - Section B: answer Question 4.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

## INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

**Section A: Media debates**

Answer **two** questions from Section A.

You should refer to one or more media forms in each answer.

**Media regulation**

- 1 Assess the idea that media regulation is always designed to prevent harm. [15]

**Postmodern media**

- 2 'The key characteristic of postmodern media is complexity.' To what extent do you agree with this statement? [15]

**Power and the media**

- 3 'Only a few people get to decide what is "true" in the media.' How far do you agree with this statement? [15]

**Section B: Media ecology**

- 4 Explain why people's personal data is so valuable to media companies. [30]



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