

Cambridge International AS & A Level

MEDIA STUDIES 9607/41

Paper 4 Critical Perspectives

May/June 2024

2 hours

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

Answer three questions in total:

Section A: answer two questions.

Section B: answer Question 4.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].



Section A: Media debates

Answer two questions from Section A.

You should refer to one or more media forms in each answer.

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1 Explain why media regulation is necessary.

[15]

Postmodern media

2 'The postmodern media text requires a media-literate audience.' To what extent do you agree with this statement? [15]

Power and the media

3 Evaluate the arguments for and against trusting the media.

[15]

Section B: Media ecology

4 'Digital technology has had a significant impact on the representation of public and private lives.'

To what extent do you agree with this statement? [30]

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